MEDIA KIT

2026



Dr. Sarah L. Webb

AUTHOR | SPEAKER

INSTAGRAM | LINKEDIN

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SPEAKING REQUESTS:
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DRSARAHLWEBB@GMAIL.COM



Speaking Topics

- Personal Transformation
- Socially Conscious Leadership
- Colorism & Intersectional Liberation

Dr. Sarah L. Webb

Dr. Sarah L. Webb is an author, speaker, and spiritual coach who's also an internationally recognized expert on colorism. Her debut book, *Colorism: The Politics of Skin Tone and How We Get Free* was featured in The Grio's "Top 11 books on July's BLK Bestsellers list."

As the founder of Colorism Healing, Dr. Sarah is a global thought leader. For more than two decades, she has led transformative learning experiences for diverse groups around the globe.

Her myriad efforts to address colorism have included designing college courses, hosting an international writing contest, publishing books and peer-reviewed academic articles, teaching community workshops, delivering corporate trainings, and mentoring students across the world from Sacramento to Sydney.

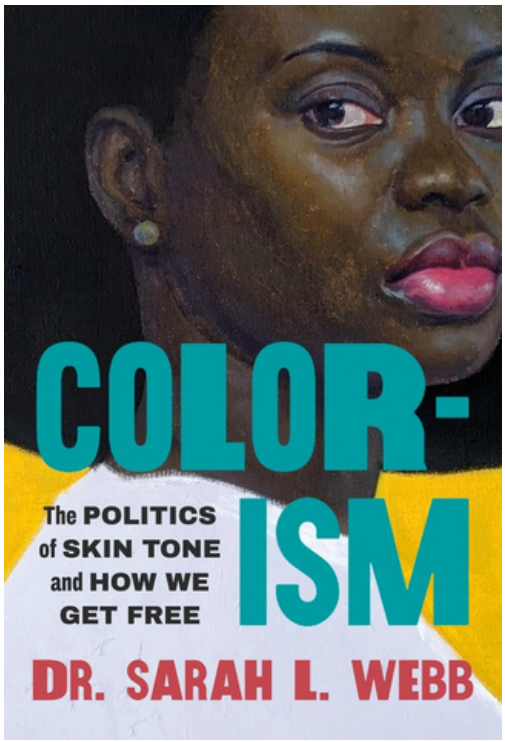
Dr. Sarah's work on colorism has reached world-wide audiences on MTV, *Forbes*, Fox, TED, NPR, *Ebony* and *Essence*.

When she is not working in a cozy café, Dr. Sarah is mostly found bird watching, tracking astrology, reading tarot cards, and interpreting dreams.

New Book

COLORISM: The Politics of Skin Tone and How We Get Free

Publisher: Legacy Lit
Publication Date: July 7, 2026



Colorism is a social hierarchy that favors people with lighter skin tones and stigmatizes people with darker skin tones. **Colorism frays the fabric of our homes and communities** and jeopardizes the lives and livelihoods of individuals most impacted. Dr. Sarah L. Webb's Colorism arrives as a **fresh perspective** on how we move toward a world free from harmful stigma and discord — **toward a more liberated, more loving society.**

In Colorism, Dr. Sarah shows us how **colorism goes unrecognized by most even as it contours our everyday lives.** She leads us through cultural myths, client testimonies and her own personal stories to demonstrate colorism's **global stronghold** on communities of color and white communities alike. **Soulfully told and richly informational**, Colorism rounds out with **revisions we can all make** to show up for one another. After all, bias may be based on what's on the outside, but true healing starts from within.

Praise for *Colorism*

"Dr. Sarah L. Webb has written a worthy addition to the canon of studies about the global virus of colorism. With intelligence, compassion and a missionary zeal, Colorism is a book that is part memoir, part historical and sociological examination, and part detailed prescription for change. This is a crucial text for this generation and this century, providing tools and guidance to make the journey to healing the trauma and wounds of colorism possible."
–Marita Golden, author of *Don't Play in the Sun*

"Colorism remains one of the last taboos within our own Black communities. While many of us are all too ready to tackle the horrors of racism, we often reject the reality that we can never seriously do the work of destroying racism without simultaneously dismantling colorism. Why? Because both conditions are born of the same rotten disease, anti-Blackness. Dr. Sarah frames this work as a heart-lead opportunity for us to better love each other and ultimately, ourselves."
–Eboni Williams, author of *Bet on Black*

"Colorism lives inside our most intimate spaces, our homes, our faith communities, our friendships, and our own internal monologue. Dr. Sarah L. Webb brings radical honesty and deep compassion to a conversation that is long overdue. If you are looking to heal the harms of colorism within your own heart, relationships, and the communities you are part of, start here."
–Blair Imani, creator of Smarter in Seconds,
author of *Read This to Get Smarter*

Featured Talks

1 *Living Your Legacy: Ten Lessons for Leaders Ready to Change the Game*

In this powerful author talk, Dr. Sarah **takes audiences on a behind-the-scenes journey of the toughest lessons, the strategic insights, and the greatest joys she's received as the founder of Colorism Healing** and being dedicated to public advocacy on a social issue that even the "woke" folks haven't wanted to tackle.

More than just her personal story, Dr. Sarah **breaks down applications for the audience** and *how they can use these ten lessons to change their lives and the lives of their families and communities as well.* Courageously vulnerable, soulful, and practical, this author talk is **the perfect pairing with Dr. Sarah's debut book, *Colorism: The Politics of Skin Tone and How We Get Free.***

2 *Colorism: The Essential Conversation to Help Us Get Free*

Based on her much-anticipated book, *Colorism: The Politics of Skin Tone and How We Get Free*, Dr. Sarah **delivers an essential message for audiences who want to go beyond knowledge and awareness to create meaningful transformation for themselves, their families, and their communities.** Your audience will *leave this session equipped with a **powerful compass to guide their next best steps**, no matter their starting point.* Dr. Sarah facilitates this heavy conversation with a truly educational and soulful approach grounded in our beautiful capacity for *healing and change*.





Dr. Sarah L. Webb (she/her) is an *international Author, Coach, and Professional Speaker* **available for lectures, keynotes, workshops, media interviews, book clubs, and hosting opportunities**.

Her soulful presence and thought-provoking message provide transformative experiences for diverse audiences worldwide.

Schedule a media interview or book Dr. Sarah on your stage today!

Speaking Requests:
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Notable Press

TEDx Talk

MTV

Forbes.com

NPR

FoxSoul TV

Tavis Smiley Radio Show

The Grio

Ebony

Essence



Get In Touch

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